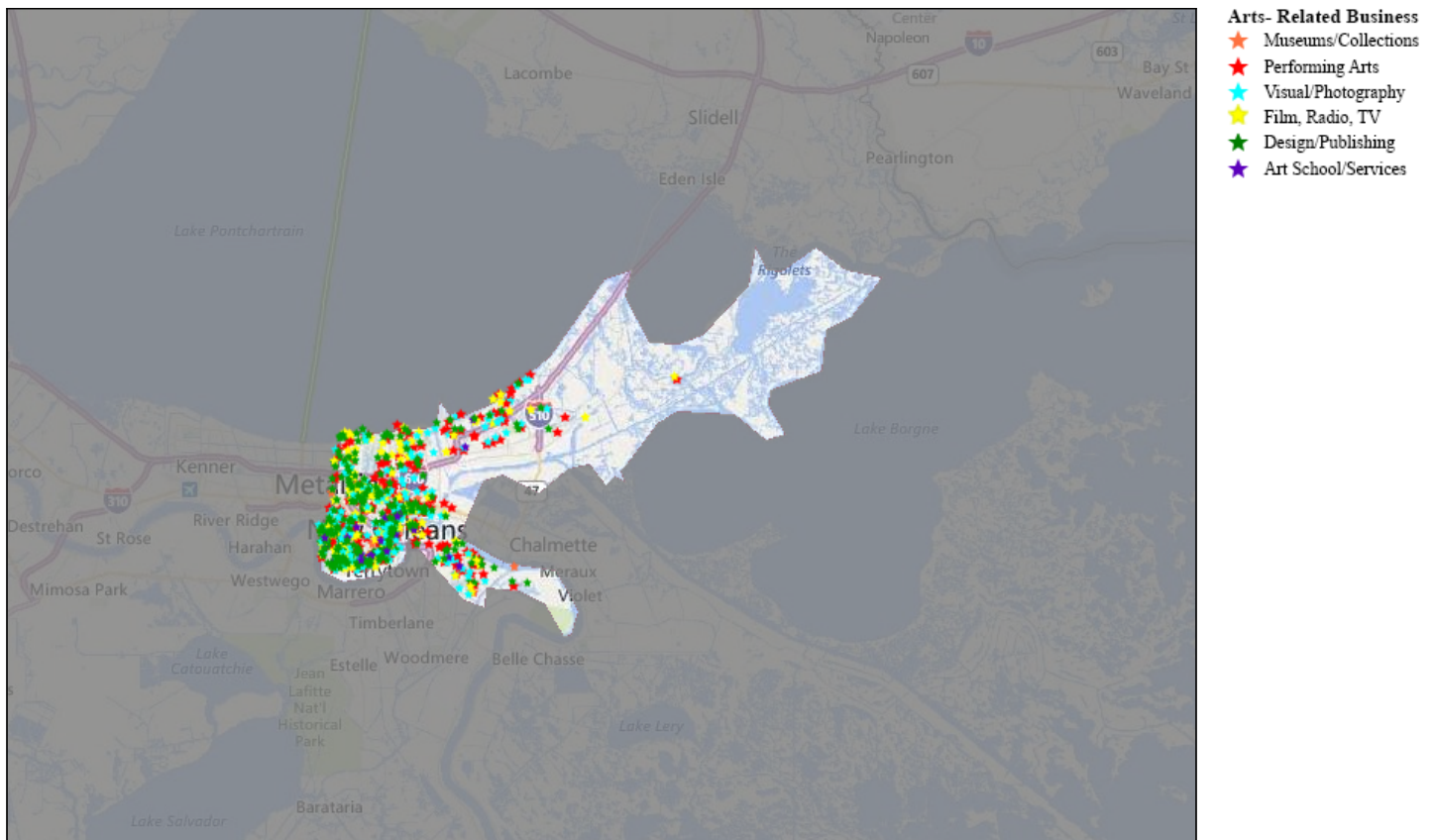


## The Creative Industries in Orleans Parish, LA

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Orleans Parish, LA**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

### 1,248 Arts-Related Businesses Employ 10,612 People



**Orleans Parish, LA is home to 1,248 arts-related businesses that employ 10,612 people.** The creative industries account for 5.8 percent of the total number of businesses located in Orleans Parish, LA and 4.9 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

**Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people.** This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent  
5.8 Percent of All Businesses and 4.9 Percent of All Employees in  
Orleans Parish, LA  
(Data current as of January 2015)**

<b>CATEGORY</b>	<b>BUSINESSES</b>	<b>EMPLOYEES</b>
<b>Arts Schools and Services</b>	<b>28</b>	<b>120</b>
Agents	1	3
Arts Councils	4	18
Arts Schools and Instruction	23	99
<b>Design and Publishing</b>	<b>382</b>	<b>6,436</b>
Advertising	40	256
Architecture	124	711
Design	216	5,466
Publishing	2	3
<b>Film, Radio and TV</b>	<b>194</b>	<b>1,572</b>
Motion Pictures	171	398
Radio	9	12
Television	14	1,162
<b>Museums and Collections</b>	<b>35</b>	<b>301</b>
Historical Society	2	3
Museums	33	298
<b>Performing Arts</b>	<b>293</b>	<b>1,279</b>
Dance	1	7
Music	117	360
Opera	3	15
Performers (nec)	108	229
Services & Facilities	57	616
Theater	7	52
<b>Visual Arts/Photography</b>	<b>316</b>	<b>904</b>
Crafts	17	93
Photography	158	347
Services	44	109
Visual Arts	97	355
<b>GRAND TOTAL</b>	<b>1,248</b>	<b>10,612</b>

**Research Notes:**

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).