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Contact: Jeanne Nathan, (504) 218-4807 [jnathan.ci@gmail.com](mailto:jnathan.ci@gmail.com).

## **A Major Exhibition and Assembly Signals a Dynamic Spring for New Orleans' Creative Community**

**NEW ORLEANS, La.** — This spring, New Orleans' vibrant creative community continues to build momentum with the debut of *The Creative Industries Assembly*—a bold, citywide expression of artistic innovation and cultural strength. Presented by the Creative Alliance of New Orleans and its partners, this landmark gathering highlights the extraordinary depth of creative talent across the city and region, contributing to a growing innovative trend of arts and cultural activity in our region.

On **April 12 at 11:00 AM**, cultural, public, business, community and educational leaders from across Metro New Orleans will attend a special presentation of *A Development Plan for the Creative Industries of New Orleans* developed by the Creative Alliance of New Orleans in collaboration with hundreds of creatives, organizations, and stakeholders. The plan outlines a shared vision for elevating the region's creative economy to greater national and international recognition. Dozens of individuals and stakeholders have joined with lead sponsors the Downtown Development District, and Torres Burns Trust, to make the plan, building and events possible.

The event takes place at THE CREATIVE INDUSTRIES ASSEMBLY CENTER, a strikingly repurposed historic site—formerly the Ford Motor Company Assembly Plant—now transformed to include a hub for creative exchange and cultural production. Located at 7200 N. Peters St., Arabi, Louisiana (just 5.8 miles downriver from the French Quarter), the venue itself stands as a powerful symbol of reinvention and possibility.

This plan and presentation represents the culmination of months of research, community engagement, and strategic planning—and serves as a call to action for continued investment in one of our region's most powerful assets: its people and their creativity.

Immediately following the presentation, guests will experience the opening of ***The Creative Industries Exhibition***—an expansive 30,000-square-foot showcase of the region's creative excellence. Spanning multiple immersive environments, the exhibition features work across a wide spectrum of disciplines, including:

- Visual arts
- Performance
- Architectural, Interior and Landscape design and Engineering
- Media arts including Film, Video, Online design content
- Culinary arts
- Literary works

The disciplines are shown in spaces designated for the spectrum of works being showcased, including:

- The Light Room, showing work making use of the special exposure to sunlight in that space
- The Meeting Room, providing a setting suitable for gathering, refreshments, and selected work
- The Future Perfect Space, for contemporary and conceptual art
- The Paper Room, with works on paper, photographs and books
- The Media Room, featuring film, video and online media
- The Creative Industries Assembly space designed for large events also featuring architectural models and sculptures

The Marketplace spans the length of the building with smaller art works for sale. Many works of art throughout the exhibition will be for sale. And while there is no entry fee, visitors are asked to make a donation upon entry.

Together, these spaces create a dynamic, interdisciplinary landscape that reflects the ingenuity, diversity, legacy-enriched and forward-thinking spirit of New Orleans and the Gulf South.

For more information, please email [jnathan.ci@gmail.com](mailto:jnathan.ci@gmail.com)

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